

The LAKESHORE PARK PICNIC

SATURDAY, JUNE 13, 2026



The Lakeshore Park Picnic is a community event, bringing Knoxville together to experience incredible food and company, all in the stunning setting of Knoxville's premier public park. The goal of the picnic is to raise funds and awareness, but there is no confusing it with a black-tie gala. It just feels like dinner al fresco with friends on a warm summer night in East Tennessee. The evening features curated picnic baskets from some of Knoxville's best local restaurants and chefs. The Summer Picnic is for people who love the outdoors, great friends, and fabulous cuisine.



2025 Participating Restaurants





The
LAKESHORE PARK
PICNIC

Sponsorships

Support the Park.
Reach your audience.

PRESENTING SPONSOR

(\$20,000-limit one)

- Presenting Sponsorship recognition on all event marketing materials, website and event signage
- Four picnic baskets
- Reserved parking
- Four select bottles of wine
- Picnic blanket or table setup for you and your guests
- Exclusive social media recognition post

ENTERTAINMENT SPONSOR

(\$7,500-limit one)

- Three picnic baskets
- Reserved parking
- Three Select bottles of wine
- Picnic blanket or table setup for you and your guests
- Large sign at stage
- Prominent logo placement on event marketing materials, website and signage
- Exclusive social media recognition post

LAWN GAME SPONSOR

(\$5,000-limit one)

- Two Picnic baskets
- Reserved parking
- Select bottle of wine
- One picnic blanket or table setup
- Large sign at lawn games area
- Logo on event marketing materials, website and signage
- Exclusive social media recognition post

COMMEMORATIVE TOTES SPONSOR

(\$5,000 - limit one)

- Two Picnic baskets
- Reserved parking
- Select bottle of wine
- One picnic blanket or table setup
- Logo on event marketing materials, website and signage
- Tag with sponsor name on 200+ picnic totes
- Exclusive social media recognition post

WINE TUMBLER SPONSOR

(\$4,000-limit one)

- Two Picnic baskets
- Reserved parking
- Select bottle of wine
- Picnic blanket or table setup
- Logo on signage, marketing materials, social media and website
- Logo printed on wine cooler

CAN COOLERS SPONSOR

(\$3,000-limit one)

- Two Picnic baskets
- Reserved parking
- Select bottle of wine
- Picnic blanket or table setup
- Logo on signage, marketing materials, social media and website
- Logo printed on can cooler given to all attendees

PICNIC PARTNER

\$2,000

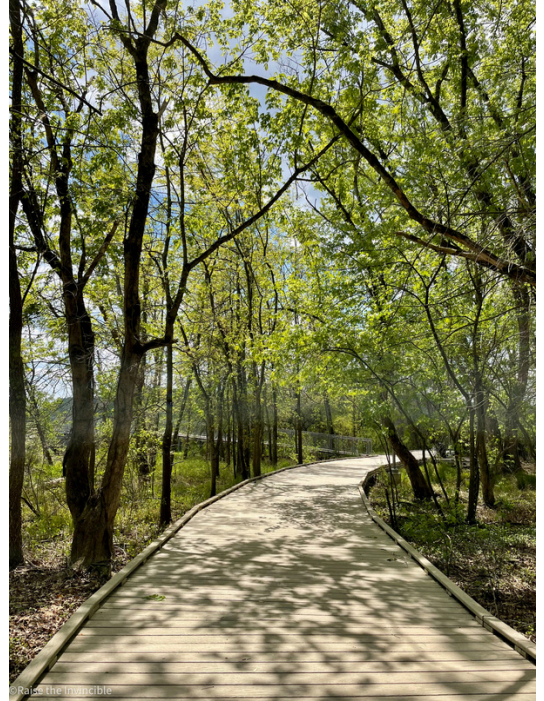
- Two Picnic baskets
- Reserved parking
- Select bottle of wine
- Picnic blanket or table setup
- Listing on signage, marketing materials, social media and website

PICNIC PATRON

\$1,000

- One picnic basket
- Reserved parking
- Select bottle of wine
- Picnic blanket or table setup
- Listing on signage, marketing materials, social media and website
- All sponsors, partners & patrons receive early access to choose picnic meals on 5/13/26
- Picnic baskets include tickets, meals, & all beverages for 2 guests.
- Picnic blanket or table setups include a flower arrangement in a beautiful handmade vase by Janet Harper for you to keep!

The ABOUT Conservancy



Lakeshore Park Conservancy is a 501(c)(3) non-profit corporation whose mission is to manage, preserve, and enhance the Park and to build a community dedicated to conserving the Park for the future. As the caretaker of Lakeshore Park, the Conservancy provides operational funding for daily maintenance. This includes landscaping and custodial services as well as conservation and preservation efforts.

Lakeshore Park is a unique joint public/private partnership between the non-profit Conservancy and the City of Knoxville.



LAKESHORE PARK
CONSERVANCY

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LakeshoreParkKnoxville.org