



LAKESHORE PARK CONSERVANCY

Executive Director

Position Type: Full Time

Position Location: Knoxville, Tennessee

About Lakeshore Park Conservancy

Lakeshore Park Conservancy stewards one of Knoxville's most treasured public spaces—**Lakeshore Park**, a 185-acre destination that has evolved from a historic place of healing into a vibrant hub for recreation, wellness, and community connection. With walking trails, youth sports fields, playgrounds, fitness amenities, pickleball courts, and gathering spaces, the park serves as a cornerstone of the community—welcoming individuals and families of all ages to connect, play, and thrive.

Position Overview

The Executive Director serves as the chief executive and visionary leader of Lakeshore Park Conservancy. In close partnership with the Board of Directors and the City of Knoxville, this individual will lead the organization's strategic direction, operations, fundraising, and community engagement efforts.

This is a unique and honored opportunity to lead one of Knoxville's most cherished public assets—guiding Lakeshore Park into its next chapter and ensuring it continues to thrive for future generations. The Executive Director will play a critical role in preserving the park's legacy while shaping its growth, relevance, and impact for years to come.

Strategic Leadership & Vision

- Provide visionary leadership to ensure the long-term sustainability, relevance, and vitality of Lakeshore Park
- Oversee strategic planning and execution of enhancements aligned with the Park's adopted Master Plan
- Collaborate with the City of Knoxville and key stakeholders to thoughtfully advance capital improvements and long-term priorities

Fundraising & Development

- Lead and inspire a comprehensive, diversified fundraising strategy, including major gifts, grants, corporate partnerships, and signature events
- Cultivate meaningful, long-term relationships with donors, board members, and philanthropic partners
- Direct capital campaigns that enable transformative park improvements and lasting community impact

Operations & Financial Management

- Provide disciplined financial leadership, ensuring responsible stewardship of resources and alignment with nonprofit best practices
- Oversee contracts, partnerships, and operational agreements to ensure efficiency, accountability, and mission alignment
- Manage relationships with sports organizations and park users to balance access, scheduling, and overall park experience
- Identify and implement opportunities to grow earned revenue while preserving the park's quality and accessibility

Team & Board Leadership

- Recruit, develop, and inspire a high-performing team aligned around the Conservancy's mission
- Foster a collaborative, inclusive, and purpose-driven culture that encourages innovation and accountability
- Partner closely with the Board of Directors to strengthen governance, advance strategic priorities, and support fundraising efforts

Ideal Candidate Profile

- Deep passion for community impact, public spaces, and stewardship of shared assets
- Proven leadership experience with the ability to inspire trust, collaboration, and long-term vision
- Demonstrated success in fundraising and relationship development
- Strategic thinker with strong operational and financial acumen
- A visible, engaging leader who thrives in a public-private partnership environment and embraces community connectivity

Interested Candidates

Email Cover Letter and Resume to:

Melissa Feinbaum

mfeinbaum@mfrecurring.com